

OFFICE OF CONGRESSIONAL AFFAIRS Routing Slip

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Remarks TO 13: PLEASE SEE ER 89-0236/11
(7 FEB 89) FOR DCI LETTER TO MR. BRADLEY
DECLINING THIS INVITATION.

ER 89-0236/2

Executive Secretary

14 Feb '89

Date

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FOWLER-MCGRAGKEN GOWWISSIO

The research and policy formulation body of the International Management and Development Institute (IMDI) Sen Bentoen

Watergate Office Building, Suite 905 • 2600 Virginia Avenue, N.W. • Washington, D.C. 20037-1905 Telephone: (202) 337-1022 • Telex: IMDI 248698 • Telefax: (202) 337-6678

Commission Cochairmen

February 8, 1989

ER 89-0236/2

Hon. Henry H. Fowler Former Secretary of the Treasury Hon. Paul W. McCracken Former Chairman, President's Council of Economic Advisers

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The Honorable William H. Webster Director Central Intelligence Agency Washington, DC 20505

Dear Bill:

In our role as Congressional Cochairmen of the Fowler-McCracken Commission, we are writing to you for two purposes:

First, to endorse the importance of your participation -- if only for a few minutes -- in our March 13-15 series of government-business discussions as outlined in the enclosed program agenda. You will note that we will be bringing corporate top management from the United States and Europe to Washington to meet with the new leadership of the Bush-Quayle Administration and the 101st Congress.

Second, to endorse the benefits of an early appointment between you and several principals of the Fowler-McCracken Commission to discuss the momentum we already have under way in the field of economic, international, and national defense policies. The Commission is an ongoing bipartisan initiative involving the leadership of the Administration, Congress, Federal Reserve Board, private business, and some 40 cooperating institutions operating domestically and worldwide.

The central thrust of the Fowler-McCracken Commission is to strengthen government-business cooperation in the conduct of international economic policies. Through the eight years of the Reagan-Bush Administrations, both President Reagan and Vice President Bush challenged Commission Members to forge "that new partnership" between business and government that we so urgently need in order to promote solid growth and corporate competitiveness here at home, expand trade worldwide, and strengthen the foundations for national defense and world peace. We want to coordinate our bipartisan efforts with you, and especially during these all-important "first 100 days."

On the first point -- our March 13-15 meetings with corporate leaders -we understand that IMDI Chairman Gene Bradley has already extended our invitation to you on behalf of all Commission Members. Schedules permitting, we respectfully suggest you join with us either Monday afternoon, March 13 in the White House OEOB, when Brent Scowcroft will be our host, or Wednesday morning, March 15 in the State Department. We will be serving as co-hosts for the Congressional meetings on the second day -- Tuesday, March 14 -- on Capitol Hill. The Commission's Executive Secretary, Dr. Catherine Mastny, or IMDI Vice President Diane Soucy (Telephone: 337-1022), can provide your office with complete details.

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On the second point -- a private meeting with you to review our 1989 Commission agenda in light of your own high priorities -- we would hope that this might be arranged during the next several weeks, if only for a few minutes. We are asking Dr. Mastny to call your office to see how we might best coordinate our schedules.

With all best wishes.

Sincerely,

Senator/Lloyd Bentsen Congressional Cochairman, Fowler-McCracken Commission Senator Jake Garn Congressional Cochairman, Fowler-McCracken Commission

P.S. Also enclosed is a partial roster of IMDI/Fowler-McCracken Commission Members who have served through the Reagan-Bush Administration from both the Executive Branch and the Congress.

Enclosures

Partial Roster of IMDI Associates and Fowler-McCracken Commission Members, 1981-88

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HON. CASPAR W. WEINBERGER, Secretary of Defense

HON. DONALD PAUL HODEL, Secretary of the Interior & Secretary of Energy

HON. RICHARD E. LYNG, Secretary of Agriculture

HON. JOHN R. BLOCK, Secretary of Agriculture

HON. MALCOLM BALDRIGE, Secretary of Commerce

HON. WILLIAM E. BROCK, Secretary of Labor &

United States Trade Representative

HON. ELIZABETH H. DOLE, Secretary of Transportation

HON. ANDREW L. LEWIS, JR., Secretary of Transportation

HON. JAMES B. EDWARDS, Secretary of Energy

HON. T.H. BELL, Secretary of Education

HON. WILLIAM H. WEBSTER, Director, Central Intelligence Agency

HON. M. PETER McPHERSON, Deputy Secretary of the Treasury & Administrator, Agency for International Development

HON. BERYL W. SPRINKEL, Chairman, Council of **Economic Advisers**

HON. MARTIN S. FELDSTEIN, Chairman, Council of **Economic Advisers**

HON. MURRAY L. WEIDENBAUM, Chairman, Council of Economic Advisers

ADM. WILLIAM J. CROWE, JR., USN, Chairman of the Joint Chiefs of Staff

GEN. JOHN W. VESSEY, JR., USA, Chairman of the Joint Chiefs of Staff

GEN. DAVID C. JONES, USAF, Chairman of the Joint Chiefs of Staff

HON. CHARLES Z. WICK, Director, United States Information Agency

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- 1 -

(continued on reverse ...)

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(partial roster)

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Central Intelligence Agency



7 FEB 1999

Mr. Gene E. Bradley Chairman International Management and Development Institute Watergate Office Building, Suite 905 2600 Virginia Avenue, N.W. Washington, DC 20037

Dear Gene:

I appreciate your asking me to participate in the International Management and Development Institute (IMDI) "Week In Washington" beginning March 13th. Unfortunately, I already have several long-standing speaking engagements for that week as well as travel plans. You also suggested that we discuss IMDI's current plans and future goals sometime this month. As much as I would like to meet with you, I am facing a particularly tight schedule for the coming weeks, but I would be glad to explore other future dates.

I certainly enjoy my association with IMDI and its members and wish you a most successful March program.

Sincerely.

William H. Webster Director of Central Intelligence

Jayed sung you Suntry + I forward to a visit.



VICE PRESIDENT GEORGE BUSH: "When President Reagan addressed IMDI's Board/Council and Fowler-McCracken Commission Members ... he called for a 'new partnership' between government and business in strengthening our economy and expanding trade and investments worldwide. We today congratulate the Commission on the solid progress achieved in forging that new partnership, and we look forward to reports of your continuing success in the months and years to come."

SENATOR LLOYD BENTSEN: "As we look out to the year 1990, top priority should be given to determining how government and business can cooperate more effectively in the area of international economic policy. IMDI and the Fowler-McCracken Commission are working to meet this need."



ice President George Bush and Senator Lloyd Bentsen (above) set forth the bigartisan challenge to IMDI/Fowler ICC acker: Commission Members during Phase I of the Commission's work. Today's challenge is to build on the Juntations already laid and maintain the momentum in our government-business partnership.

Invitation for IMDI/Fowler-McCracken Commission Members to join with us in ...

Meeting Washington's New Leadership During the "First 100 Days" of the Bush Administration and 101st Congress

"WEEK IN WASHINGTON"

Monday-Friday, March 13-17, 1989

Join with us for what promises to be one of the most substantive, exciting, important series of "one-on-one" discussions with the leadership of the U.S. Government since President Reagan entered office eight years ago. This will be our "Week in Washington," Monday through Friday, March 13-17, 1989 — and especially the first three days of that week.

Our opportunity is unique on three counts:

First, our educational "family group" is unique. Our IMDI/Fowler-McCracken Commission team includes coequal members at the highest echelons of government and business, both the Administration and the Congress, both Republicans and Democrats — including 60 Members of Congress and corporate executives doing business on all continents.

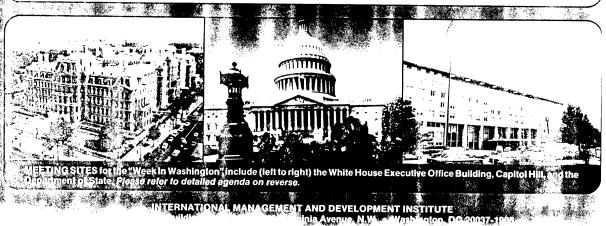
Second, our outreach is unique — to 50 nations and 80 Cooperating Organizations worldwide.

Third, the timing is unique — during the "first 100 days" of the Bush-Quayle Administration

and 101st Congress. Timing is important, so that the "new leadership" in government can hear the "voice of business" ... and so that business leaders can learn what to expect from government through 1989-90 and beyond. Discussions will be conducted with policy officials representing:

- The White House;
- Departments of State, Treasury, Defense, Commerce, Agriculture, Education, Energy;
- Independent agencies and especially the Federal Reserve Board; and -
- Senate/House leadership, with focus on several of the Committees responsible for international economic policy (e.g., Banking, Finance, Ways and Means, Foreign Affairs Foreign Relations, Budget, Appropriations, Armed Services).

Please see reverse for our working agenda and plans for "charting the course" in cooperation with America's government leadership.



LOOKING AHEAD TO OUR WEEK IN WASHING TON!

Monday: Friday, March 18-17,-1989

PARTIAL ROSTER OF COCHAIRMEN AND DISCUSSION LEADERS

Dwayne O. Andreas, Chairman/Chief Executive, Archer Daniels Midland

Hon. Doug Bereuter (R-NE), House of Representatives Hon. Lauro F. Cavazos, Secretary of Education Hon. J. James Exon (D-NE), United States Senate Frank J. Fahrenkopf, Chairman, Republican National

Hon. Jake Garn (R-UT), United States Senate Hon. Sam Gibbons (D-FL), House of Representatives Hon. Frank J. Guarini (D-NJ), House of Representatives Hon. Lynn M. Martin (R-IL), House of Representatives Hon. Thomas E. Petri (R-WI), House of Representatives Hon. Donald Riegle (D-MI), United States Senate Hon. Toby Roth (R-WI), House of Representatives Richard Scammon, Director, Elections Research Center Hon. Martha R. Seger, Federal Reserve Board Hon. Ted Stevens (R-AK), United States Senate Hon. Charls E. Walker, Chairman, Charls E. Walker & Associates

Dr. Peter Wallenberg, Chairman, Atlas Copco Gary K. Willis, President/CEO, Foxboro Hon. James C. Wright, Jr. (D-TX), House Majority Leader

AGENDA IN BRIEF

Monday, March 13 — 7:30 a.m.-2:00 p.m. — The Watergate Hotel

• Impact of the U.S. Elections on Business Growth and Competitiveness: Discussions begin with a Congressional Breakfast with incoming Senate Banking Committee Chairman Donald Riegle and continue with political analysts, commentators, and lobbyists providing interpretations of what to expect from the new leadership.

2:30-5:30~p.m.- White House Executive Office Building

 Economic Policies: Trade and budget deficits; taxation, regulation/deregulation; Third World debt; projections on growth, inflation, interest rates, employment — what can business count on? Tuesday, March 14 — 8:30 a.m.-5:30 p.m. — Capitol Hill

What to Expect (and Not Expect) from the New Congress:
 How Capitol Hill will "target" on these same issues — and prospects for cooperation vs. conflict between the Democratic Congress and Republican Administration

Wednesday, March 15 — 8:30 a.m.-2:30 p.m. — State Department

International Relations, National Security, and Trade:
 Discussions with leadership of the Cabinet departments and independent agencies, including the Federal Reserve

Thursday-Friday, March 16-17 — Tailored briefings for IMDI Corporate Associates (by special arrangement only)

THE "VOICE OF BUSINESS" IN OUR GOVERNMENT-BUSINESS DIALOGUE

During our "Week in Washington," we shall be presenting to new Administration/Congressional leaders the most important policy proposals as set forth by our "Group of Twenty" corporate spokesmen — interviewed for our new publication entitled "Charting the Course for 1989-90 and Beyond" and published in partnership with University Press of America:

Duane R. Kullberg, Managing Partner/CEO, Arthur Andersen — Chairman. Editorial Advisory Board Dwayne O. Andreas, Chairman/Chief Executive, Archer Daniels Midland

Rt. Hon. Lord Boardman, Chairman, National Westminster Bank

Michael R. Bonsignore, President, International, Honeywell Kenneth W. Butterworth, Chairman/CEO, Loctite Colby H. Chandler, Chairman/CEO, Eastman Kodak

Colby H. Chandler, Chairman/CEO, Eastman Kodal David M. Culver, Chairman/CEO, Alcan Aluminium Robert Evans, CBE, Chief Executive, British Gas Robert W. Galvin, Chairman, Motorola Toshiichi Hashimoto, Dai-Ichi Kangyo Bank Arthur Levitt, Jr., Chairman, American Stock Exchange Donald B. Marron, Chairman/CEO, PaineWebber Curl R. Nicolin, Chairman, Asea Donald E. Petersen, Chairman/CEO, Ford John S. Reed, Chairman/CEO, Citicorp George A. Schaefer, Chairman/CEO, Caterpillar John Sculley, Chairman/President/CEO, Apple Computer

Jacques Thierry, Chairman, Banques Bruxelles Lambert Dr. Hans Werthen, Chairman, Electrolux Gary K. Willis, President/CEO, Foxboro Fiat S.p.A. (spokesman to be announced)

BULLDING ON THE FOUNDAVIONS OF OUR 1988 POLICY SESSIONS

Highlights from our June 1988 Global Economic Conference and December 1988 Annual Meetings Include



THE ECONOMY: Former Federal Reserve Board Chairman Paul A. Volcker



DEFENSE: Admiral William J. Crowe, Jr., USN, Chairman of the Joint Chiefs of Staff



CORPORATE CEO SPOKESMEN: Michael R. Bonsignore of Honeywell; Robert Evans, CBE, of British Gas; Dr. Hans Werthen of Electrolux



GOVERNMENT-BUSINESS DIALOGUE: IMDI Associates exchanging views with panelists on Capitol Hill



CONGRESSIONAL OUTLOOK: Representative Sam M. Gibbons (D-FL) and Senator Ted Stevens (R-AK)



PRESIDENTIAL MESSAGE: President Ronald Reagan before IMDI Associates



INTERNATIONAL RELATIONS: Former Secretary of State Henry A. Kissinger